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AngelVision Releases Valuable Resources for Common Sales Activities & Programs

(Portland, OR) AngelVision Technologies announced today the release several resources to help companies maximize the financial return on a company's marketing investments. These materials are being provided at no cost to companies and can be found on the AngelVision website.

We've always been good at making individual sales tools," says Mike Jingoian, AngelVision Founder and CEO. "Last year, we received our 1000th success story from our customers. Now, we want to help our clients improve their entire sales process while at the same time cutting their marketing costs."

AngelVision has recently published a collection of materials to help companies achieve the best results possible from specific sales activities. These popular marketing programs include:

- Tradeshows & Seminars – How to maximize the return on investment for tradeshows and seminars including how to use AngelVision Impact Movie sales videos eight ways to reach more people, educate and connect with audiences better.
- Webinars & Demos – How to increase attendance and provide stronger and consistent messages including providing better follow-up and selling deeper into companies.
- Reseller and Affiliate Channels – How to create an affiliate channel that produces results, including recruiting better distributors and empowering them to succeed.

AngelVision also offers the following pre-packed bundles to support these sales activities. These packages include such sales tools as Impact Movie sales videos, PowerPoint presentations, customer testimonials, press releases or AngelVision Custom Books which in 2011 were called the "best in-booth giveaway" by *Exhibitor Magazine*.

- Lead Generation Sales Tool Package
- Tradeshows & Seminars Sales Tool Package
- Webinars & Presentations Sales Tool Package
- Reseller Channel Sales Tool Package

"By making a set of sales tools that are integrated, our customers have a more efficient sales process. But this doesn't just increase sales, it cuts their overall marketing and sales costs as well." says Jingoian. "There are huge benefits when we make more than one sales tools at a time. By removing overlapping tasks, the cost for these services are about 50% less than the cost of making these tools separately."

In 2011, Jingoian was honored as the Marketer of the Year by the American Marketing Association of Oregon. AngelVision has earned more than 450 awards in the categories of internet advertising, viral marketing, sales and innovation. They have appeared on the *Inc. Magazine* list of fastest-growing companies for seven years; from 2007 to 2013. They have also been listed by *Oregon Business Magazine* as one of the 100 best companies to work for in Oregon. To learn more, visit AngelVisionTech.com.

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