



# Our Sales Process Delivers Efficiency and Results

## Leadership and Experience

We are one of the world's leading providers of sales videos and marketing tools. We provide services that help our Clients educate and connect with their audience. We can rebuild your entire sales process or provide specific marketing tools for the different stages within it.

At the core of our process are Impact Movies. They are the most watched and forwarded sales videos in the world... As a Customer, we'll help you to:

- Use strategies to fill your sales pipeline.
- Integrate your sales tools better.
- Create special incentives to motivate Customers
- Find markets that you were not able to reach before.
- Use your time smarter by letting your tools do the work.
- Focusing on the weakest parts of your process so you're not wasting time where it's not needed.

## Services that Educate and Connect

Impact Movies (Different Types)	Messaging Development	PowerPoint's & Scriptwriting
Landing Pages		Newsletters
Websites		Whitepapers
Case Studies Testimonials		Brochures Datasheets
Magazine Article Placement	Social Media and Blogging	Press Releases and Distribution
CMS and Software Dev.	Custom Books and Journals	Sales Process Consulting

## 1000 Success Stories... We want You to be Next



In fact, we're proud to say that we've now collected testimonials and case studies from over 1000 Clients. Over 1,000 times someone took the time to tell us how we positively affected their companies. We would love the chance to produce these same kinds of results for you.

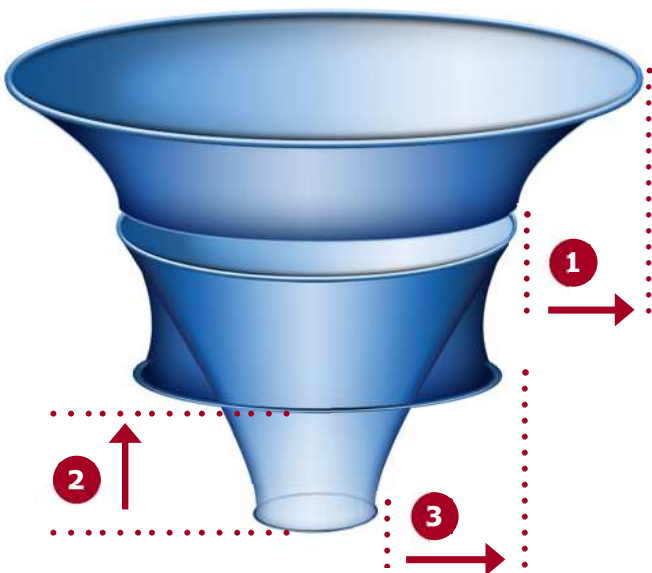
## Get the Facts at our Webinar



Learn all the details at our webinar, "Coffee with AngelCore". It's fast-paced, fun and packed with essential information that every business person needs to know in this new sales environment.

- Sales and marketing has changed... Have you?
- Learn the secrets of our Customers' Success
- Take advantage of special opportunities while they still exist.

## Your New Sales Funnel



## Why are Our Customers So Successful?

We can create a more efficient sales process for your company. We can show you how to boost sales while at the same time reducing your overall marketing costs.

- 1 Increase the Number of Sales Leads by:**
  - Getting more people to hear your strongest arguments.
  - Having them understand how your solutions will solve their problems.
- 2 Shorten your Sales Cycle by:**
  - Increasing contacts in existing Customer organizations.
  - Selling more of your other services to current Clients.
  - Reaching Decision Makers easier and faster.
- 3 Widen your Sales Funnel by:**
  - Having more Customers move through your process.
  - Using the right sales tool at the right time to motivate Customers to want to learn more.

Thank You  
Your AngelCore Sales Partner  
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