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AngelVision Reaches Milestone with 1000th Customer Success Story

(Portland, OR) AngelVision Technologies, an award-winning marketing and media development company, reached an unusual yet impressive milestone today when it announced that it has received its 1000th customer success story since the company was launched 12 years ago. The news is heralded as a significant achievement in customer satisfaction.

Founded in 2001, AngelVision perfected the sales video production process by pioneering an industry standard multimedia short called an Impact Movie. Today, over 4000 companies rely on Impact Movies to advertise their brands and boost sales.

“It’s quite an achievement to receive this quantity of feedback,” said Jen Bell, AngelVision vice president of development. “One thousand times, customers took time out of their busy days to tell us how positively we impacted their companies, employees, and lives. That’s pretty cool.”

AngelVision was founded in 2001 by Michael Jingoian. In 2011, Jingoian was named “Marketer of the Year” by the American Marketing Association of Oregon and received their Lifetime Achievement Award for Marketing Excellence. AngelVision has appeared on the list of fastest-growing private U.S. companies by Inc. Magazine for seven consecutive years beginning in 2006 and has been honored with more than 350 awards for sales, management, innovation and marketing ROI (return on investment).

Jingoian credits their success to a superior messaging model. “We choose selected elements of storytelling, solution selling and Neuromarketing. This is in contrast to most other marketing firms that rely on just one philosophy. AngelVision utilizes a combination of tools to connect with and educate their customers’ target audience,” said Jingoian.

“This achievement is confirmation that our approach is working and that we continue to be on the right track,” said Otis, AngelVision president.

“Obtaining so many customer success stories clearly indicates that our products work across a wide range of industries,” said Otis. “Every company thinks their sales challenges are unique, but if 1000 other unique companies took the time to tell us how happy they were with the results, then rest assured we can find the right solution for you.”

Based in Portland, Oregon, AngelVision Technologies is a leading provider of sales tools and marketing videos in the United States. The company also offers an array of unique and cutting-edge solutions like Bulk Books, Custom Books and a new mobile division called AngelVision Mobile that specializes in converting regular, PC websites for optimal use on small mobile screens. To learn more, visit: www.AngelVisionTech.com.

For more information, contact:

Jessica Trued
503-620-3377

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